

# Logan Stewart

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Ottawa, Ontario

## Summary

Public relations professional with a unique perspective and personal experience within the disability and LGBTQIA+ community. Exceptional writing, communications, and advocacy skills.

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## Highlights

- Fundraising, community outreach and advocacy experience
  - Excellent communication skills, both written and verbal
  - Adaptable problem-solver, collaborative team player
  - Content creation and social media management skills
  - Proficiency in Microsoft Office, Adobe Creative Suite, iMovie
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## Professional Experience

### Director of Communications

Camp Misquah • Hybrid

As communications director at Camp Misquah, I create the monthly newsletter, and website content and craft social media content for their various social media platforms.

Camp Misquah is an overnight summer camp for youth and adults with intellectual disabilities that has served the Ottawa area for over 50 years.

12/2024 – Present

- Communication
- Content Creation
- Social Media
- Canva
- Design
- Writing
- Public Relations
- Problem Solving

### Content Writer

Whimble • Remote

As a freelance content writer for Whimble, I write about my experiences living with a physical disability for their website.

10/2024 – Present

- Content Creation
- Writing
- Communication
- Disability Rights
- Social Media
- Social Media Marketing
- Community Outreach
- Community Engagement

## Social Media Digital Content Creator

TikTok & Instagram • Remote

As a social media digital content creator on TikTok and Instagram, I share my story and experience being disabled and a part of the LGBTQIA+ community with a strong focus on following the latest trends and forming unique creative content.

2/2024 – Present

- Built and manage a TikTok account with 8,000+ followers, focused on disability advocacy, dating, travel, and education
- Create short-form video content, achieving consistent engagement through trends, storytelling, and audience interaction
- Grew Instagram presence to 1,600+ followers through cross-platform content strategy
- Engage daily with the audience through comments, DMs, and community discussions
- Experience with trends, hooks, captions, accessibility-aware content, and analytics

## Public Relations Intern

Easter Seals Ontario • Remote

Worked with Easter Seals Ontario as a student public relations intern. Created content for their website and social media channels focused on raising awareness for the organization and sharing client stories.

01/2024 – 04/2024

- Content Creation
- Community Outreach
- Community Development Social Media Marketing
- Disability Rights
- Writing
- Communication

## Team Lead: Conquering the Current Charity Campaign

Algonquin College • Ottawa, Ontario

Worked alongside fellow students to raise funds and awareness for Upstream Ottawa.

01/2023 – 04/2023

- Collectively raised over \$5,500
- Community Outreach
- Drafted media materials
- Produced other collateral materials (communications plan, posters, presentations, and social media posts)

## Ambassador

Easter Seals Ontario • Kingston, Ontario

Worked with Easter Seals Ontario Kingston region for many years as an ambassador. Mainly focused on fundraising through newspapers, television, and radio appearances, sharing stories about how Easter Seals benefits kids with physical disabilities.

01/2008 – 10/2018

- Fundraising
- Community Outreach
- Community Development Youth Advocacy
- Disability Rights Diversity Communication

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## Education

### Public Relations Diploma

Algonquin College • Ottawa, Ontario

06/2024

- Dean's Honour List (2023)

### High School

Holy Cross Catholic Secondary School • Kingston, Ontario

06/2018

- Ontario Scholar (2018)
- Award of Excellence in Writers Craft (2018)
- Crusader Certificate - 60+ hours of community service (2018)

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## Certificates

Hootsuite Platform Certification

References are available upon request.